

The Bacchus Marsh Town Centre Structure Plan (the Structure Plan) project has recently commenced.

The Structure Plan will set a strategic vision and seek to strengthen the role of the town centre as the primary civic, employment and retail precinct in the Shire.

Project Purpose

The purpose of the structure plan is to establish a strategic framework for guiding land use and development within the Bacchus Marsh Town Centre.

The structure plan will be built around:

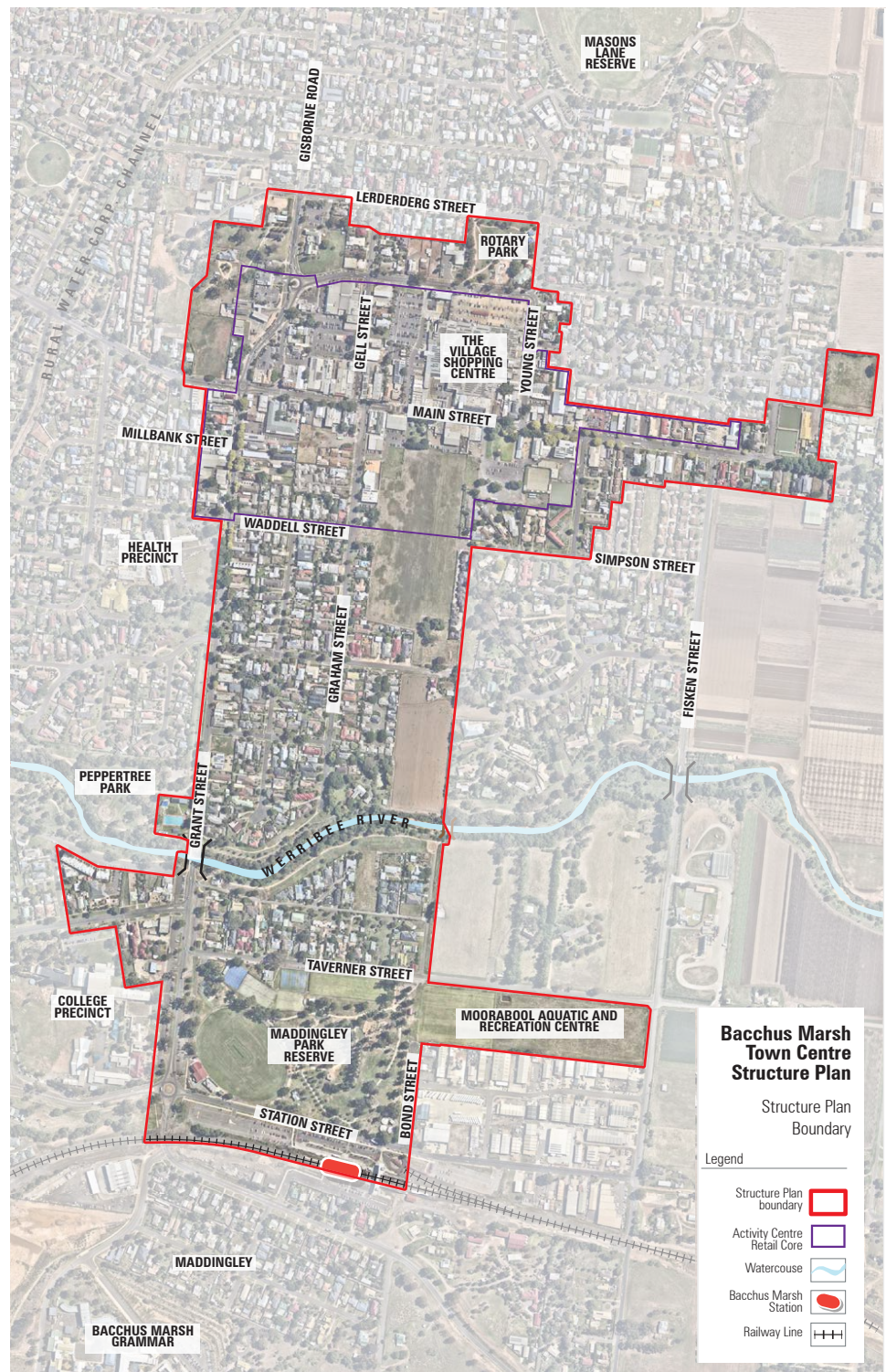
- *An understanding of community views and needs*
- *Activation of Main Street*
- *Integration of interfaces with surrounding areas*
- *Improving the connections between Main Street and the train station*
- *Establishing a Civic Precinct to act as a catalyst for change and investment*
- *Investigating key development sites*

The Structure Plan will also refer to and build upon recent strategic planning work conducted by Council, including: the Bacchus Marsh Housing Strategy (*Housing Bacchus Marsh to 2041 (2018) Mesh*).

Study Area

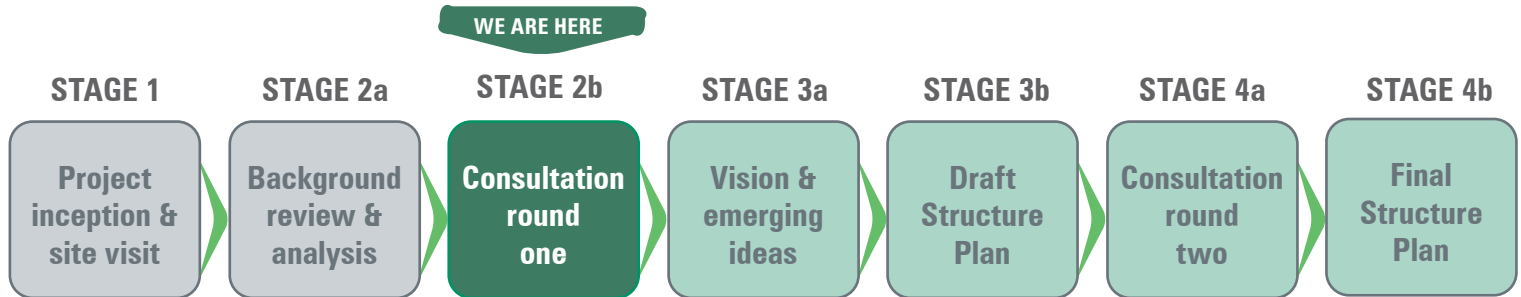
A study area has been devised that includes the retail core and immediate surrounds, the Bacchus Marsh Station, and the potential for additional pedestrian links to be established.

An important focus for the project is the town centre retail core and the immediate areas surrounding it including pedestrian connections to the Bacchus Marsh Station. The project will also consider the interface and integration of the town centre retail core with residential areas in proximity to the town centre.



Project Stages

The Structure Plan is being conducted across four stages, which are outlined below.



Stage 2b: Consultation Round 1

As part of Stage 2b, we are seeking community input during the early phase of the project. To facilitate community input, we will be holding two drop in sessions to provide an opportunity to speak with a planner, and to obtain community views on the critical issues, constraints and opportunities the Structure Plan should consider.

Details of the two sessions are provided below (please note that you can arrive at any time during the session):

Drop in session one:

Date: 16 February

Location: James Young Room, Lerderderg Library, Bacchus Marsh

Time: 4.00 - 6.00pm

Drop in session two:

Date: 17 February

Location: James Young Room, Lerderderg Library, Bacchus Marsh

Time: 12.00 - 2.00pm

If you are not able to attend a drop-in session an online survey is open until 3 March at haveyoursay.moorabool.vic.gov.au

Like to know more?

We are committed to keeping the community informed about the progress of the Bacchus Town Centre Structure Plan. We will provide further updates at various stages of the project. You can register to receive updates on the project and ensure you are notified directly of upcoming events at:

haveyoursay.moorabool.vic.gov.au



Please also contact:

Strategic Planning

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Email: info@moorabool.vic.gov.au



View west along Main Street Bacchus Marsh